

Business Used My Music — Action Guide

First-72-hours playbook when a business posts, plays, or advertises with your song without permission.

Hour 1 — Preserve

- Screen-record the full post with audio
- Screenshot URL, timestamp, follower count, product tags
- Save the business profile and website
- Note the exact seconds of the song used

Day 1 — Identify

- Confirm what rights are at stake (composition + sound recording)
- Confirm the account type — personal, creator, or business
- Note whether the post is organic, sponsored, or a paid ad

Days 1–3 — Verify ownership and registration

- Locate registration certificate (or start registration)
- Gather split sheets, producer agreements, distribution paperwork
- Confirm nothing in your paperwork licenses this use

Days 2–7 — Pick a pathway

- DMCA takedown for fastest removal
- CCB claim for small-value commercial infringement
- Federal lawsuit for larger campaigns or injunctive relief
- License negotiation for cooperative counterparties

Any time — Get organized for review

- Start a GeeseTrace Intake to hand an attorney a complete file
- Upload evidence, ownership, and matter details in one place

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